

## Business Advisory Services

Creating values to build a better business



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## Value Creation

We're synchronized to help you raise, protect and boost your business

Entry Strategy

**Compliance Advisory Services** 

**Risk Advisory Services** 

Financial Advisory Services



🗸 Tax & Legal



One-stop liaison service

#### Why Advisory

Corpseed® is a technology platform, make things easier for Entrepreneurs and businesses. Our goal is to help entrepreneurs in managing these most important business requirements, at an affordable price for better growth, compliance, and sustainability.

Our Corporate Advisory team develops and offers innovative and comprehensive solutions for specific client business needs that may not require the expression of opinions based on professional standards.

Our Advisory professionals Provides business deep industry knowledge, experience, and a powerful suite of joint services in order to improve business performance, protect financial assets, manage risk, and boost market confidence.

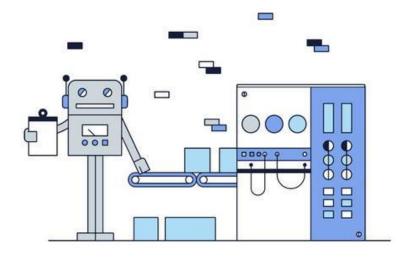


## Corpseed Market Entry Strategy Services

There are a variety of ways in which a company can enter a foreign market. Our market entry strategy is where you spell out such all-important specifics. It outlines your business goals, an overview of the target market, precisely what you will sell there, expected sales and how you will achieve them. A market entry strategy gives you and your team the overall direction for your project,



## Corpseed in India's **regulatory compliance** services



### **Redefining** Compliance

Al-Powered Compliance Automation & Compliance Advisory Services

An integrated and effective platform that helps you manage the key areas of your compliance program and make better decisions.

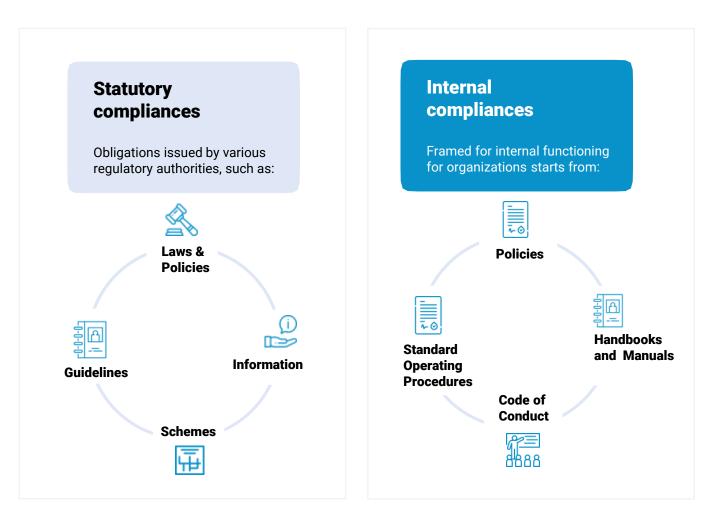
Manage your third parties across their entire lifecycle, including compliance risk assessments, due diligence, screening and monitoring.

## Introduction

In today's complex and rapidly evolving regulatory environment it is increasingly important that Indian companies can show that they have good governance, strong controls and effective compliance with local regulations. Many companies are taking the opportunity to not just incrementally improve the management of their compliance but to transform the performance of their compliance function and achieve exponential value.

In light of the dynamic regulatory landscape, there has been an incessant emphasis and augmented necessity for higher standards of corporate governance, enriched consumer service, boosted investor confidence and protection as well as a robust compliance governance framework.

### Types of compliances required



Increasing Compliance headcount has not necessarily proportionately mitigated risk. More Compliance staff following manual processes has created a greater proliferation of operational errors in some firms

> Differing views of Compliance's mandate, roles and responsibilities

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The monitoring and surveillance activities of the front-line business (first line of defence) may produce results that are not consistent with Compliance activities (second line of defence)

> Concerns about overlaps and differing risk terminology and assessment methods between Risk, Compliance and Internal Audit

Cost pressures including the desire to achieve better risk management at a lower cost and expectations for Compliance to make more use of technology

> Ever-changing regulatory requirements and expectations in each jurisdiction take time to track and run counter to firms' desire for global policies

# **Risk Management** & Advisory Services

Risk management, compliance, strong governance, secure systems and controls are all key issues across all industries. The ever increasing focus in regulation, compounded by the economic downturn of recent years, is forcing companies and organisations to act upon these issues. Companies and organisations must ensure that their compliance function has the depth of expertise required to manage all regulatory requirements within the business. Those who can demonstrate good governance and high standards of compliance are reaping the rewards.

Our offerings in relation to Risk Advisory help senior executives and boards to evaluate a company's risk management framework, design and implement solutions to mitigate strategic risks, and improve Enterprise Risk Management capabilities.

### Risk Advisory Services



#### Strategic Risk

- Corporate Governance
- Strategic Risk
- Crisis Management
- Sustainability & Corporate Responsibility



#### **Regulatory Risk**

- Regulatory Strategy
- Regulatory Compliance
- Regulatory Response



#### **Financial Risk**

- Market & Credit Risk
- Capital Management & Treasury Risk
- Accounting & Financial Reporting Risk

#### Corpseed's Risk Intelligent approach

Risk Intelligence is a dynamic approach to protect and create business value amid uncertainty. This is increasingly vital for the survival and growth of businesses in today's ever-changing and disruptive environment.

In Corpseed, we believe that being Risk Intelligent is the journey towards building enterprises of the future. With our wide range of services, we help clients create new business value and drive exponential performance. Our Risk professionals have deep expertise to advise on how organisations can navigate the increasingly complex regulatory, compliance and security environments to effectively manage risks and maximise opportunities for growth.



#### **Operational Risk**

- Internal Audit
- Assurance
- Enterprise Risk Management
- Operational Risk & Transformation
- Technology & Data Risk

With Risk Intelligence, Corpseed can enable business performance and operational excellence in the future economy. One thing is clear: Risk Powers Performance.

## **Financial** Advisory Services



### **Financial** Advisory Services

Our Financial Advisory Services practice provides strategic and financial advisory services to companies of the public and private sector throughout every phase of the economic cycle. Through a complete set of financial advisory services we provide our clients with the required advice and solution and help them to operate successfully in the business environment.



#### Fund Raising & Debt Advisory Assisting in capital / debt structure that will drive your business forward

We provide strategic advice on building an optimum capital structure for your business. We can assist you to assess the available sources of finance, identify and design the most suitable finance package and implement plans to raise required funds.



#### Business / Financial Modelling Unlock the unlimited capabilities of business modelling

We assist our clients in building reliable, tailormade, integrated and logically structured business / financial models as well as planning and decision support tools.



#### Business Plans / Feasibility Studies Take the right decisions from the very beginning

Our professionals bring vast experience, specialised skills and deep industry knowledge in delivering business plans, feasibility studies and financial projections with respect to the clients' existing operations / business, new projects, loan rescheduling, expansion plans, mergers & acquisitions, etc.



#### **Independent Business Reviews**

We can diagnose the causes of business underperformance and offer practical solutions

By conducting Independent Business Reviews we aim to provide an analysis on financial, operational and strategic issues as well as guidance and recommendations always tailored to the specific needs of the user.



#### Valuation Services For what is worth

Our valuation team helps companies successfully measure and understand the value of their assets in today's rigorous regulatory environment by providing independent and well-supported valuations. We match your needs to our capabilities to provide you with advice across a variety of services.



#### Mergers and Acquisitions (M&A) Transaction Services Your guide through M&A Transactions

Our aim is to support our clients by providing highly tailored services on all phases of M&A transactions, from the initial planning stage until the finalisation of the deal, as well as the successful structuring of the new business.

We take you one more step closer to your goal of business expansion. Expand you business global **"Be a MNC"**  Supporting **62+ Countries** globally

## Audit & Assurance Services

Audit is an independent examination of financial present state of an entity in order to produce opinion on the examined aspects. Whereas assurance service is to provide the belief that something in organization going on are true, effective and efficient in order to achieve the Organization Goal. Both has traditional dimension and been practice since long in different names and vertical, however the goal is same i.e. transparency and operating efficiency to optimize the resources of an organization.



Audit is a highly complex process, and the importance of auditors as a vital link in the financial reporting chain has never been more important nor their role as trusted advisors more valued. Audit is about much more than just the numbers. It shows the story of success, of accomplishments and aspirations. It gives you picture of your stand and helps inform your next step.

### Assurance Services



#### **Accounting Advisory Services**

Book keeping or say records of financial transaction do have set of given standards to be followed and maintain accordingly in order to met the compliance at top. Industry specific accounting advisory is most as the accounting has long impact on financial statements followed by other institutional litigation and representation.



#### **Accounting Policy Manual**

This is documented policy manual for accounting advisory for any particular transaction or say industry specific guidance.



#### **Complex Accounting Technical Memo**

Sometime financial transaction been very complex and challenging and need to have expert hands to handle same as may in long run can cause good tax demand, liabilities and litigation thereon.



#### **GAAP Conversion**

The standard we follow to prepare the books of account may not be what the other's professional of abroad are following. In that case, client need to convert the books as per International Practice of Accounting.



#### **Listing Support**

Under this, client need various financial projection and consolidation of financial statement which can be serve by us.



### Audit Services

Statutory Audit- Mandate by Companies Act, 2013 for all the companies registered with Registrar of Companies in India

- Annual Function to be closed by August of following year
- Can be done by Chartered Accountant in Practice
- LLP Act, 2008 mandate audit of Limited Liability Partnership only if either contribution or turnover of entity exceed INR 25 Lakh or INR 40 Lakh respectively
- Other entity is also required to do audit as per their charter documents say trust deed, partnership deed, society
  or else.



#### **Internal Audit**

Specified Companies are required to appoint Internal Auditor on mandatory requirement as per Companies Act, 2013

Other institution has right to decide to place internal audit team within organization or independent 3rd party to conduct internal audit of process.



#### Tax Audit

This audit is not financial or non-financial aspects of audit, instead audit for tax compliance under the provision of Income Tax Act, 1961 which is mandatory for the organization which exceeds threshold limit of given Turnover



#### Revenue Audit

It is audit of Revenue of an organization in order to certify or say authenticate the turnover thereon. This is also invoked by various Bank and Financial Institution to verify the reported turnover and reconciliation thereon.

Even organization also on Suo-moto can do revenue audit.



#### **Management Audit**

It is also kind of audit mandate and imposed by Management of Organization to diagnose any process flow or aspects of organization to make it more effective and efficient to achieve the Business Goal.



#### **Stock Audit**

Generally, this audit is outsourced by Bank and Financial Institution to third party in order to independent verification of stock audit, provided by loanee to loan provider. In fact, in Indian financial market, Banks and Financial Institution provides drawing power or term loan or working capital etc. based on stock holding of business organization which they need to take and verify on reasonable interval. That too is honoured by third party on behalf of Bank and Financial Institution which is conducted on Banks and Financial Client Business Place.

In other hand, even the Organization can make its own stock audit on reasonable interval from third party in order to ensure the leakage, theft and damages of huge stock.



#### **Grant Audit**

Precisely this audit is popular with development sector i.e. NGO/INGO in order to affirm the effective utilization of fund provided by Donor Agency. This is third party verification regarding the utilization of fund as per commitment agreement.

## Tax & Legal Services



Taxation has itself two major variants in India as Direct (Income Tax) and Indirect Tax (Goods and Service Tax). Whatever you have earn during one financial year, the person needs to make Income Tax payment to Central Board of Direct Tax (CBDT), Body of Government of India to collect the Direct Tax Revenue. In the other hand, Government again collect the tax in consumption of its citizen/resident in India as Indirect Tax or Say Goods and Service Tax (GST). GST is tax collected by organization for providing goods and services from recipient of service and goods then deposited to Government of India. On the other hand, legal services is most to develop the process set up of an organization and entering into various agreement. Once lawyer or legal professional vetting is most to proceed ahead.

## Taxation: Direct Tax



#### International Taxation



#### **Advance Ruling**

It is weapon for entity to invoke when there is substantial doubt regarding the taxability of income and rate assign therewith that. So, filing advance ruling is also great importance for the entity having abroad operation.



#### **Cross Boarder Investment Advisory**

Whenever organization in India, plan to expand at global level then cross boarder investment and transaction is involved which need to be taken care at special attention to plan the project and implement thereon.



#### Foreign Remittance

Organization having multi nation presence or trading either import or export, do involve the payment terms also. The same goes outside India, has mandate to make report on design form to Department. Precisely any foreign remittance required diagnosis and checklist to be passed and release the payment accordingly filing form to Department and then Bank.



#### **Transfer Pricing Audit**

Cross Boarder transaction has to conduct the transfer pricing audit as per Income Tax Act, 1961 subject to some threshold limit.



#### Domestic Taxation



#### **Corporate Tax Advisory**

Corporate need proper tax planning and its execution since its inception irrespective of tax nature either income tax or GST. Its business activities should be examined with taxing authority's principal to identity the critical area of business operation to avoid tax litigation. This is prime analysis of any business house for planning the future goals.



#### **Tax Compliance**

Unlike annual income tax return from all person in India on given due date corporate and non-corporate both has to make advance tax payment if it has tax liability exceeding INR 10K. Similarly, organization need to deduct tax, deposit and file the return to department. Such tax compliance is been taken care by us for our clientele.



#### Non-Corporate Tax Planning & Compliance

Person other than corporate house also do have income and tax demand on the income. Need to file return in such a way with better tax planning via safe hand in order to avoid or mitigate the risk of litigation and demand notice.

#### **Transfer Pricing Audit**

Tax Representation and Litigation Services This is once department issued notice for submission of files, records or business transaction under scrutiny. Client need safe hand to avoid unnecessary addition on income to reassess the tax liability on higher note. Same need to be well organized and plan accordingly to submit the representation and if needed the required litigation to be complete on favours of client based on case to case.

# **Import Export** Advisory

### **CDSCO** Overview

At the federal government level, all notified medical products are regulated by the Central Drugs Standard Control Organization (CDSCO) under the Ministry of Health and Family Welfare. The responsibility lies with the Drugs Controller General of India (DCGI) under the CDSCO (can be referred to Indian FDA) for license or product approval. The CDSCO is responsible for approval and regulation of New Drugs and Clinical Trials in the country, laying down the standards for Drugs, control over the quality of imported Drugs, coordination of the activities of State Drug Control Organizations and providing expert advice with a view of bring about the uniformity in the enforcement of the Drugs and Cosmetics Act. Manufacturers can leverage their approvals in the US, Canada, Europe, Australia or Japan for the Registration process in India.

### Divisions of CDSCO



#### **Import & Registration**

Import of Drugs into India is regulated under Chapter III of Drugs & Cosmetics Act 1940 & Part IV of Drugs & Cosmetics Rules 1945. The applications for registration certificate & import license of drugs are processed as per the requirements of Rule 24 (A) & 24 of Drugs & Cosmetics Rules 1945



#### **Medical Device & Diagnostics**

In India, for marketing of imported medical devices which comes under the notified category, Registration Certificate in Form-41 and Import License in Form-10 are required under the regulation of Drugs and Cosmetics Act, 1940.



#### **In Vitro Diagnostics Kits**

In-Vitro Diagnostic Products are those substances that are intended to be used for or in the use in diagnosis of disease or disorders in human being or animals. The current Indian regulation also has a list of 22 notified medical devices under the Indian central regulatory body CDSCO (Central Drugs Standard Control Organization).



#### **BA/BE**

BIS has standards for various types of goods: Food, Cement, Electrical and Electronic Goods, etc. Products certified by BIS are most commonly marked with "ISI" mark. All the standards defined by BIS are coded with IS followed by a unique number (e.g. IS 3854 for Electrical Switches for domestic and similar purposes).



#### New Drugs

New drugs including bulk drug substance or Phytopharmaceutical drug which has not been used in the country to any remarkable extent under the conditions, recommended or suggested in the labelling there of and has not been acknowledge as effective and safe by the licensing authority mentioned under rule 21 for the proposed affirmation.



#### **Cosmetics Products**

Cosmetic products need to be register under Rule 21 of Drugs & Cosmetic Rules. The application needs to be submitted in Form 42 with information about the brands, products and manufacturer, product specification and testing protocol



#### **Clinical Trial**

The Central Drug Standard Control Organization (CDSCO) has revised rules for conducting clinical trials in India. On 2nd August; CDSCO released 2 circulars by the Drug Controller General of India (DCGI) regarding the conduct of clinical trials . The circular states,



#### **Biologics**

Any product can be considered as a Similar Biologic, only if it is proven to be Similar using extensive quality characteriza on against the Reference Biologic. Further product development should only be considered once the similarity of the Similar Biologic is demonstrated in quality to a Reference Biologic.

## One-step **Liaison** Service

Every organization operating in India irrespective of nature of business, do have mandatory registration as per formation of business and nature of business however on top of that such institution need special certification, permission, license to operate or other agency approval. For example, being company, you are operating food business then you need to incorporate the company from Ministry of Corporate Affairs, then need to take Food Operator license from FSSAI in addition to GST Registration. Therefore, first identifying the business formation and nature of services or goods define further required regulatory approval and so on. Our team provides the one-step liaison service to such organization in single roof.



## About Corpseed

Corpseed ITES Pvt. Ltd. is a technology platform, make things easier for Entrepreneurs and businesses. Just like a seed is required to grow a tree similarly, there are few prerequisites like "Business Planning, finalizing the legal structure of the business, Govt Licenses/Permits, Legal compliance, financial structure & Integration of right technology to operate the business". Our goal is to help entrepreneurs in managing these most important business requirements, at an affordable price for better growth, compliance, and sustainability.

